

BIOGRAPHY



**Charmaine Marie Brimm, B.Sc. (Hons), MBA, J.P.,
Technical Specialist: Socio-Economic Development, Community Renewal Programme
(CRP), Planning Institute of Jamaica**

Charmaine Brimm is employed as Technical Specialist with portfolio responsibility for Socio-economic Development at the Planning Institute of Jamaica (PIOJ), the agency of Government leading the process of policy formulation on economic, social and environmental issues and external co-operation management. She holds an MBA - Business Administration from the University of Leicester, England and a BSc (Hons) in Public Administration and Political Science from the University of the West Indies (Mona Campus). She has over ten (10) years' experience in Planning, Designing and Delivering Economic Development Strategies working in multiple sectors. In her current role, Miss Brimm spearheads the implementation of the CRP in selected communities, providing coordination, project management, programmatic and policy level support to address socio economic issues at the National and Community levels, and Strategic Planning and Institutional support at the organizational level.

Some of her Sector wins include: establishment of a Social Enterprise (SE) Policy Committee within the PIOJ; Successful advocacy for the inclusion of social enterprises in Jamaica's MSME and Entrepreneurship policy, Cabinet approved in 2018; securing Technical Assistance for Jamaica under the European Union's Investment Climate Reform (ICR) facility; and leading its' first successful implementation in Jamaica and the Caribbean; resulting in the development of a Draft Legal Status Act, and a Marketing Strategy and Resource Mobilization Plan for the Social Enterprise sector in Jamaica; capacity building of Government Officials and Private Sector groups; enabling them to better engage and relate to the specific needs of the sector and inform specially designed programs to drive its growth. Successfully coordinated implementation of policy activities from Jamaica's MSME and Entrepreneurship policy - Social Value Creation, amounting to appx. US\$1.5m.

Miss Brimm is a Director on the Jamaica Social Stock Exchange (JSSE) Advisory Board of Councillors, Chairperson for the Social Enterprise Working Group, a sub-group of the National Policy Implementation Committee (NPIC), and member of the 2030 Agenda Sustainable Development Goals (SDGs) Core Group within the PIOJ. She is a Justice of the Peace for the Parish of St. Andrew, and the recipient of the Jamaica National Foundation Public Sector award (2018), for her contribution to the development of the Social Enterprise Sector.